



Fair Trade Principles

Identifying Fair Trade Products

Unfortunately, many people are using the phrase “fair trade” to promote their products.

To be certain that a chocolate or other food product is actually certified Fair Trade, it must have one of these logos on the packaging.



For handicrafts, clothing and other non-food products, Look for these logos which indicate that the organization is a member of a legitimate fair trade group.



Fair Trade is more than just paying a fair wage.

It is an international system of long term trading partnerships, based on reciprocal benefits and mutual respect, between consumers in North America and producers in developing areas.

While definitions and standards differ from product to product and between fair trade organizations, products are produced according to these Fair Trade principles:

- Producers set prices within the framework of the true costs of labor time, materials, and organizational capacity
- Prohibits child labor
- Provides healthy and safe working conditions within the local context
- Offers employees opportunities to improve skills or build capacity
- Engages in environmentally sustainable practices
- Provides equal opportunities for all people, particularly the most disadvantaged
- Provides financial and technical assistance to producers whenever possible
- Reinvests a percentage of profits back into the community for health, education
- Is open to public accountability
- Builds long-term trading relationships

