

כִּי נֵר מִצְוָה, וְתוֹרָה אֹר; וְדֶרֶךְ חַיִּים תּוֹכָחוֹת מוֹסֵר.

**FOR A MITZVAH IS A CANDLE, THE TORAH IS LIGHT,
AND THE WAY OF LIFE IS STANDING UP FOR JUST PRINCIPLES.**

(Proverbs 6:23)



Divine Chocolate is the only fairtrade chocolate company owned by its cocoa farmers (a cooperative called Kuapa Kokoo). Fairtrade assures that they receive a better price for their cocoa, an additional financial premium to invest in their community, and better working conditions. Company ownership gives Divine farmers a share of the profits and a stronger voice in the cocoa industry.

Kuapa Kokoo empowers farmers in their efforts to gain a dignified livelihood, increase women's participation in all of Kuapa's activities, and develop environmentally friendly cultivation of cocoa.

A KAVANAH FOR EATING CHANUKAH GELT

by Rabbi Menachem Creditor, Congregation Netivot Shalom, Berkeley, CA

I hold more than chocolate in my hand. This product I have purchased is a mixture of bitter and sweet flavors; the sweetness represents the dignity and respect of cocoa farmers who own their own company. As Chanukah is an eight-day reminder that light can penetrate darkness, may this experience of tasting sweet freedom, the bounty of free people's work, inspire me to add more light to the world.

בְּרִידָךְ אַתָּה יְיָ אֱלֹהֵינוּ מֶלֶךְ הָעוֹלָם, שֶׁהָכֵל נִתְּיָה בְּדָבָרוֹ.

Blessed are You ETERNAL One, Divine Sovereign of space and time, by Whose word all things came into being.

LEARN MORE

Find educational resources for Hebrew schools, youth groups, and sermons at www.fairtradejudaica.org/Educate

Find other ways to Fair Trade Your Chanukah at www.fairtradejudaica.org/Chanukah

T'ruah celebrates International Human Rights Day on a Shabbat around December 10th. To learn more or to bring Human Rights Shabbat to your community, visit <http://www.truah.org/resources/human-rights-shabbat.html>

GET INVOLVED

Write a letter to your local store requesting that they sell Fair Trade chocolate.

Organize a Fair Trade chocolate tasting and show a documentary DVD on the issue.

Find us on Facebook at www.facebook.com/fairtradejudaica for activities, ideas, and conversation.



Fair Trade Judaica

Crafted with Jewish Values



T'ruah

the rabbinic call for human rights

Formerly Rabbis for Human Rights - North America