



# Fair Trade Judaica

Crafted with Jewish Values

## Vision Statement

We envision a world in which Jewish consumers recognize fair trade as an expression of core Jewish values, seek out fair trade Judaica products, and use their purchasing power to support thriving communities of artisans around the world.

## What We Do

- Provide clearinghouse for Fair Trade Judaica (<http://www.fairtradejudaica.org>), including educational and outreach resources and links to retail options for purchasing fair trade Judaica products
- Conduct outreach to raise awareness in the Jewish community
- Introduce fair trade products to Judaica, synagogue and fair trade retailers
- Design new products and provide technical assistance to fair trade producers and wholesalers to assure appropriate Judaica content
- Design and produce FTJ-label Judaica products (Jewish blessing flags)
- Create Jewish Fair Trade trips, touring local producer groups and sharing Shabbat with local Jewish community (2012)

## Fair Trade Judaica Products Currently Available:

**Challah covers** (Guatemala, South Africa)

**Chanukah menorahs** (El Salvador, India, Mexico, South Africa), and **Kosher Chanukah gelt** (Ghana)

**Matzah and Afikomen covers** (Guatemala and South Africa)

**Tallitot** (Guatemala), **Kippot** (Guatemala, India, South Africa, Thailand) and **Mezuzot** (Guatemala)

**Tzedakah Boxes** (India)

**Jewelry** (Peru)

**Wall hangings and banners** (Guatemala, Mexico, Nepal)

**Cards and book marks** (Guatemala, South Africa)



For more information: [ilana@fairtradejudaica.org](mailto:ilana@fairtradejudaica.org)

<http://www.fairtradejudaica.org>